



**BUSINESS**  
ALLIANCE NSW

BUSINESS ALLIANCE NSW  
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## **Business Alliance NSW Event Sponsorship Opportunities**

### **Business After Hours**

#### **Major Event Sponsor (One only) - \$3,000+gst**

- Recognition at the event as a Major Partner
- Logo in screen presentation at the event
- An opportunity to install the company pull-up banner at the event
- An opportunity to present your business at the event
- Logo displayed as the Major Partner in all printed event's materials distributed in Norwest Business Park, Castle Hill Trading Zone, Macquarie Business Park, Lane Cove West Park and Sydney CBD.
- Logo displayed in BiziNet Magazine event advertising
- Logo displayed in approximately 35,000 event emails
- Logo displayed on the Upcoming Events Page of Business Alliance website in the section dedicated to the particular event sponsored
- Logo displayed in Social Media posts with approximately 12,000 business recipients
- Logo Displayed on the Sticky Tickets event registration page
- 10 tickets to the event
- Mentioning in the event article in the Business Alliance Section of BiziNet

#### **Event Sponsor (Three only) - \$800+gst**

- Recognition at the event
- Logo in screen presentation at the event
- Logo displayed as the Major Partner in all printed event's materials distributed in Norwest Business Park, Castle Hill Trading Zone, Macquarie Business Park, Lane Cove West Park and Sydney CBD.
- Logo displayed in BiziNet Magazine event advertising
- Logo displayed in approximately 35,000 event emails
- Logo displayed on the Upcoming Events Page of Business Alliance website in the section dedicated to the particular event sponsored
- Logo displayed in Social Media posts with approximately 12,000 business recipients
- Logo Displayed on the Sticky Tickets event registration page
- 2 tickets to the event

## Coffee Morning Information Session

### Major Event Sponsor(One only) - \$1,200+gst

- Recognition at the event as a Major Partner
- Logo in screen presentation at the event
- An opportunity to install the company pull-up banner at the event
- An opportunity to present your business at the event
- Logo displayed as the Major Partner in all printed event's materials distributed in Norwest Business Park, Castle Hill Trading Zone, Macquarie Business Park, Lane Cove West Park and Sydney CBD.
- Logo displayed in BiziNet Magazine event advertising
- Logo displayed in approximately 35,000 event emails
- Logo displayed on the Upcoming Events Page of Business Alliance website in the section dedicated to the particular event sponsored
- Logo displayed in Social Media posts with approximately 12,000 business recipients
- Logo Displayed on the Sticky Tickets event registration page
- Mentioning in the event article in Business Alliance Section of BiziNet

### Coffee Sponsor(Three only) - \$500+gst

- Recognition at the event
- Logo in screen presentation at the event
- Logo displayed as the Major Partner in all printed event's materials distributed in Norwest Business Park, Castle Hill Trading Zone, Macquarie Business Park, Lane Cove West Park and Sydney CBD.
- Logo displayed in BiziNet Magazine event advertising
- Logo displayed in approximately 50,000 event emails
- Logo displayed on the Upcoming Events Page of Business Alliance website in the section dedicated to the particular event sponsored
- Logo displayed in Social Media posts with approximately 12,000 business recipients
- Logo Displayed on the Sticky Tickets event registration page



## CEO Lunch

### Major Event Sponsor (One only) - \$1,800+gst

- Recognition at the event as a Major Partner
- An opportunity to install the company pull-up banner at the event
- An opportunity to present your business at the event
- Logo displayed as the Major Partner in all printed event's materials distributed in Norwest Business Park, Castle Hill Trading Zone, Macquarie Business Park, Lane Cove West Park and Sydney CBD.
- An opportunity to install the company banner at the event
- Logo displayed in BiziNet Magazine event advertising
- Logo displayed in approximately 50,000 event emails
- Logo displayed on the Upcoming Events Page of Business Alliance website in the section dedicated to the particular event sponsored
- Logo displayed in Social Media posts with approximately 12,000 business recipients
- Logo Displayed on the Sticky Tickets event registration page
- 2 tickets to the event
- Mentioning in the event article in the Business Alliance Section of BiziNet

### Event Sponsor (Two only) - \$800+gst

- Recognition at the event
- Logo displayed as the Major Partner in all printed event's materials distributed in Norwest Business Park, Castle Hill Trading Zone, Macquarie Business Park, Lane Cove West Park and Sydney CBD.
- Logo displayed in BiziNet Magazine event advertising
- Logo displayed in approximately 50,000 event emails
- Logo displayed on the Upcoming Events Page of Business Alliance website in the section dedicated to the particular event sponsored
- Logo displayed in Social Media posts with approximately 12,000 business recipients
- Logo Displayed on the Sticky Tickets event registration page
- 1 ticket to the event

